

M710 Label Printer

Frequently Asked Questions

Create labels with a keypad, desktop software or mobile app.



Operating your printer

Are both the battery and A/C Power Adapter included?

Yes.

What accessories are available for the M710 printer?

Many accessories are available and can be purchased individually: Hard Case, Soft Case, USB-C to USB Type A Cord, Li-ion Battery Pack, AC Adapter, Cleaning Cards and Media Adapter.

Can I charge the printer with a USB C adapter?

To charge the printer, use the AC Adapter/Battery Charger, not the data transfer USB Cable.

What is the touchscreen used for?

The color touchscreen is used to navigate the menu to make menu selections and to make changes to a label by moving the cursor in a label file.

Can I change the automatic label cutter settings to cut after each label or print job?

Yes. The automatic label cutter is programmable, so it can cut after a print job or after each label.

What is the black plastic “adapter”?

The black plastic adapter allows the user to print M610 label rolls on the M710.

What is the recommended temperature range for this printer?

The M710 printer operates in temperatures ranging from 40° to 115°F or 0° to 46°C.

How fast does the M710 print labels?

It prints up to 3 inches per second (76.2 mm per second).

What is the battery life of the included Lithium-ion battery pack?

A fully charged 2700 mAh battery prints up to 4,500 labels.

How durable is the printer?

The M710 printer meets MIL-STD-810G for performance upon a 4 foot (1.21m) drop, blowing sand and blowing dust.

What configuration settings are available onboard the printer?

Settings are easy to configure and include: language, barcode, date/time, font, graphics, pause/cut, unit of measure and Bluetooth.

What keyboard types are available?

There are 4 different keyboard options depending on region: AZERTY, CYRILLIC, QWERTY or QWERTZ.

What types of objects can I add to a label?

Add a variety of objects to labels including: barcodes, date/time, symbols, graphics or text objects.

What barcode symbologies (types) are available?

Choose between 9 barcode symbologies: UPC-A, UPC-E, EAN 8, EAN 13, Code 39, Code 128, Interleaved 2 of 5, Data Matrix or QR Code.

What advanced features can I use on the M710?

Advanced features include: import data (list), merge files, save labels and create sequential labels.

What label types (sometimes referred to as “Wizards”) are included on the printer?

Use label design guides for creating 66-Block, 110-Block, Breaker Box, DesiStrip, Faceplate, Flags, General, Patch Panel, Safety Labels, Terminal Block, Vial and Wire Marker labels.

Brady Workstation Desktop Software

How do I connect the printer to Brady Workstation?

Use the USB cable to connect your printer to a computer with Brady Workstation software.

Can the printer connect to a computer using Bluetooth?

No. The M710's Bluetooth capabilities are designed to connect you to label creation software powered by the Express Labels app.

Is there a printer driver available for the printer?

Yes, a printer driver is available. Use the Driver Installation Guide PDF file on the included USB thumb drive. If you use the Brady Express Labels app or Brady Workstation software, you do not need to install the Windows driver.

What type of labels can be created in Brady Workstation?

Use design guides to create a multitude of different labels: arc flash, asset tags, general, Lean/5S, patch panel, pipe marker, safety, terminal block or text-only labels.

What advanced features exist with Brady Workstation?

Advanced features include Scan and Print, Data Automation, Templates, Advanced Sequences, Advanced Data Import and the ability to store labels files on the printer. Learn more about Brady Workstation capabilities at Workstation.BradyID.com.

Express Labels Mobile App

Is Express Labels compatible with iOS and Android devices?

Yes. It is supported on Android devices (6.0 or newer) and iOS devices (10 or newer).

How do I connect my printer to the Express Labels app?

Use Bluetooth to connect your printer to any phone or tablet that supports Bluetooth 4.2 or newer. Simply install the app, power on your printer, then open Express Labels. The M710 will appear as an available printer. The Bluetooth range is up to 65 feet (19.8 meters).

Can multiple people connect their devices to a single printer?

Yes. The Bluetooth connection allows up to 5 mobile devices to be connected to the printer simultaneously. The network Wi-Fi connection also allows up to 5 simultaneous connections.

What customization options do I have within Express Labels?

You can customize your default Unit of Measure (imperial or metric), Language (25+ options), Font (85 options), Save Settings or Home Screen Presets (4 options).

What type of labels can I create in Express Labels?

Use label design guides to create breaker box, flag, general, patch panel, pipe marker, safety, sleeve, slide, terminal block, tube, vial or wrap labels.

Label Materials

How do I know which labels I can print with the printer?

This printer requires Brady Authentic labels. They are easily recognizable with the Brady Authentic logo on the carton. The labels must start with the prefix M6, M7, M6C, M7C, BM, BMC, BM7 or BM7C. Brady Authentic label rolls have bi-directional communication, which establishes the correct printer and software settings for optimal label performance and creation.

Can I use my legacy BMP71 label cartridges and ribbons in my M710 printer?

No. The printer requires Brady Authentic labels that have catalog numbers beginning with the prefix M7-, M7C-, BM7- or BM7C-. The printer also requires M710 ribbons beginning with 'M7-R'. Lastly, M610 label cartridges with the M710 media adapter (M71-ADAPT-BK) are compatible with the M710 Label Printer (prefixes: M6, M6C, BM, or BMC).

What type of labels are available for my printer?

There are over 50 material options ranging from All-Weather, Electrostatic Dissipative, Flag, Sleeve, High Heat, Laboratory, Metallized, Multi-Purpose, Paper, Raised Panel, Tag, Tamper Evident and Wrap labels.

Are there bulk label options?

Yes, externally fed, higher-volume-label "bulk boxes" are available for the M710 Label Printer. There are more than 110 bulk label standard SKU options available across 14 different material types.

Are there custom label options?

Yes, custom labels are available to order across 67 different material types. Learn more about custom label options [here](#).

Can I use non-Brady labels with this printer?

No. The M710 Label Printer uses Brady Authentic label rolls to ensure optimal performance.

Support, Repairs and Warranty

What is the warranty period?

The printer has a 2-year warranty.

What options exist to upgrade the printer firmware?

Upgrade printer firmware using Brady Workstation, a USB drive or a computer connection.

Who do I contact if the printer needs a repair?

For repair or technical assistance, please visit this [here](#).

How should I clean the M710 touchscreen?

Simply use a dry, clean, non-abrasive cloth to wipe the screen as needed. Water or harsh chemicals are not recommended.

What routine maintenance should be done?

Routine maintenance includes: upgrading firmware, updating Label Library values and cleaning the printer.

What is the Printer Label Library for the M710 Label Printer?

The Printer Label Library, previously called Y-B files, is a label part database file that is installed onto the M610, M611, and M710 printers, allowing the label printers to optimize performance with current materials as well as for any new materials that are added for the printer. This is especially important for new custom ordered labels. Printer Label Library files are available for download [here](#).

 **Visit [BradyCanada.ca/M710](https://www.BradyCanada.ca/M710)
for more information.**

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